



INVESTING FOR GROWTH

2018



ROOTED IN
COMMUNITY



WHO WE ARE. OUR MISSION.

Growing Places envisions a sustainable North Central Massachusetts (NCMA) comprised of healthy people and healthy communities. Our mission is to inspire and connect NCMA residents to create equitable access to healthy food through education, collaboration and sustainable practices. We:

Build community and school food gardens and support the gardeners who use them.

Teach gardening and healthy eating skills to all ages.

Build social and community connections through volunteer and leadership opportunities.

Manage a farmers market and promote federal nutrition programs

Lead and collaborate in a regional network of providers to advance food access strategies.

Teach sustainable growing practices and encourage environmental stewardship.

INVEST IN YOUR COMMUNITY. INVEST IN US.

COMMUNITY BUILDER | \$2000+ Company name/logo placed on our primary work truck (*limit 2 sponsors*), community garden frame, and Garden on the GO! (prominent side placement)*

GARDEN STARTER | \$1501–\$2000 Company name/logo featured on the back of our Garden on the GO! (*limit 10 sponsors*), community garden frame*

FRAME BUILDER | \$1000–\$1500 Company name/logo placed on a frame in one of our community gardens*

SEED STARTER | \$500–\$999 Company name/logo on all 2018 electronic and print marketing

* INCLUDES: 2018 electronic and print marketing



GET YOUR LOGO ON IT! We have 2000 newsletter recipients, send out 1200 annual report copies, have 1300+ Facebook page likes and will pass by COUNTLESS people with our Garden on the GO!

BUSINESS VALUE

Investing in your community means investing in your business! Consider the benefits of aligning our organizations:

Increased community good will by having your organization recognized for the good they create in your community.

Attract the best employees through community involvement. Research shows company support of employee volunteerism attracts high caliber employees and enhances motivation, strengthening loyalty and retention.

Increase employee skill development. We offer volunteer opportunities for your employees to learn leadership and presentation skills, teach classes, and foster a deep compassion for others in their community.

Draw media attention and coverage for free with an honest and valuable partnership with a nonprofit organization in your community.

GARDEN ON THE GO!

Our mobile garden travels from spring to early fall.
See your company logo everywhere it goes!

OTHER WAYS TO INVEST

Create a workplace giving program. Show your support by encouraging employees to donate to GP via a year-round employee engagement program, with automatic payroll deduction.

Donate a service or item. We are always in need of materials to build and support our gardens—Organic compost and fertilizer, seeds, seedlings, shovels, rakes, tools, and equipment!

Encourage customers to give. Help Growing Places grow by promoting our work to your customers.



CONTACT US

For more information about
investment opportunities:

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